



Sponsor Information Package

Food Fest of Pasco 2010

Saturday, February 13, 2010
11:00am-2:00pm
Saint Leo University (outdoors)

Presented by Pasco Regional Medical Center

The Saint Leo University women's basketball team is pleased to announce the *Food Fest of Pasco 2010*. This community wide celebration will be held February 13, 2010 from 11am-2pm on our beautiful campus located in Saint Leo, FL. The *Food Fest of Pasco* will bring an array of foods, tastes, flavors, and cultures of Pasco County together on one amazing day at Saint Leo University.

We are inviting 20-25 food vendors to participate and are looking for a variety of food; so if you are in the business of **TASTE**, then we invite you to be a part of the *Food Fest of Pasco*. This is a great opportunity for you to showcase your restaurant by preparing and selling "tastes" of your most popular dishes. Tastes cost between \$1.00 and \$4.00.

Not only does this day include great food and great fun, it is also benefiting a great cause. Twenty-five percent of the funds raised from this fantastic event will benefit the WBCA Pink Zone Initiative. The WBCA Pink Zone initiative is a global, unified effort for the Women's Basketball Coaches Association's (WBCA) nation of coaches to assist in raising breast cancer awareness on the court, across campuses, in communities and beyond. The Saint Leo University women's basketball team's charity of choice is the Kay Yow WBCA Cancer Fund. We, the members of Saint Leo University women's basketball team, have pledged to "assist in the fight against breast cancer" and with your support you can assist in this great cause and also be a part of this community wide celebration.

If you would like to participate in this year's Food Fest of Pasco, please complete the attached informational sheet or contact me, Terlynn Olds, at 352-588-8290.

Regards,

Terlynn Olds
Head Women's Basketball Coach
Saint Leo University
Terlynn.Olds@saintleo.edu
352-588-8447

2010 FOOD FEST OF PASCO SPONSOR SIGN-UP FORM
11 AM TO 2PM ON SATURDAY, FEBRUARY 13

Opportunity	Benefits and Requirements	Cost
Presenting Sponsor	<ul style="list-style-type: none"> • Prominent logo placement on website, printed materials, Correspondence and on all promotions done for Food Fest of Pasco; • Logo prominently displayed on our event banner and posters; • Mention in event media spots; • 10 x 10 tent space at event to display and showcase products; • 30 complimentary event tickets; • 20 complimentary women's basketball home game tickets; • Recognition during halftime of women's basketball game; • Individual display sign at the event; • Business name, address, phone, photo, short description of business and URL listed in our website business directory; • 1 V.I.P Parking Pass 	\$2500 Plus
Official Sponsor	<ul style="list-style-type: none"> • Name prominently displayed on website; • 20 complimentary event tickets; • Name displayed on our event posters; • 10 x 10 tent space at event to display and showcase products; • Opportunity to serve as "coach for the day" at a women's basketball home game; • Individual display sign at the event; • 10 complimentary women's basketball home game tickets; • Business name and URL listed in our website business directory; • 1 V.I.P Parking Pass 	\$1500.00
Supporting Sponsor	<ul style="list-style-type: none"> • Name displayed on website and event posters • Individual display sign at the event; • 5 complimentary event tickets; • 5 complimentary women's basketball home game tickets; • 1 V.I.P Parking Pass 	\$500.00
Charitable Sponsor	<ul style="list-style-type: none"> • Name displayed on website 	\$100.00
Media Sponsor	<ul style="list-style-type: none"> • Name prominently displayed on website and event posters; • 5 complimentary event tickets; • 2 complimentary women's basketball home game tickets; • 1 V.I.P Parking Pass 	Coverage



Presented by Pasco Regional Medical Center
Sponsor Information Form
February 13, 2010 11:00am-2:00pm
At Saint Leo University

Business Name			
Address			
Phone/Fax			
Contact Person		Best time to Contact	
Please check opportunity level	Presenting	Official	Supporting Charitable Media
YES NO	Do we have permission to use your name and logo in any advertising		
YES NO	Can you provide us with a logo of your business?		

Please return completed form via fax (352)-588-8290 Attention Terlynn Olds
 or by email at Terylnn.Olds@saintleo.edu or regular mail to
 Food Fest of Pasco Event Services
 PO Box 6665 MC2038
 Saint Leo, FL 33574

Upon receipt of your information form a contract and application will be forwarded